



TITAN BUSINESS CHALLENGE

SPONSORSHIP OPPORTUNITIES

EQUIP THE NEXT GENERATION OF BUSINESS LEADERS

TOMORROW'S CEOS MADE TODAY

December 12, 2025





OUR PROGRAMS

Through partnerships with the business and education communities, we bring academics to life by connecting what they learn in the classroom to the real-world. Together, we are transforming education to break down traditional barriers and give every student equitable access to the business world, to fuel students' passion for future success and discover the power of their education.

OUR MISSION

We are empowering young people to own their economic success. Our volunteer-based K-12 programs foster work-readiness, entrepreneurship, and financial literacy skills by using experiential learning to inspire kids to dream big and reach their potential.

OUR APPROACH

JA's unique approach bring volunteers from the community to deliver our curriculum while sharing their experiences with students. Embodying the heart of JA, our classroom volunteers transform the key concepts of our lessons into a message that inspires and empowers students to believe in themselves.

ABOUT JA TITAN

This student competition is designed for local high school students to compete in a business simulation challenge. During the competition, each team is responsible for developing business strategies and making "do or die" decisions.

The competition is uniquely designed to unleash creativity, test leadership skills and demonstrate the competitive nature of the free enterprise system. Teams go head-to-head as they strive to make informed, intelligent business decisions in running their own global, virtual business.

After completing the competition a winner is announced based on their game scores. Each member of the four member team with the best score is awarded a scholarship.



LEARN MORE ABOUT OUR EFFORTS

swmichigan.ja.org



EQUIP THE NEXT GENERATION OF BUSINESS LEADERS.

MAJOR SPONSOR BENEFITS	TITLE SPONSOR \$10,000	PRESENTING SPONSOR \$6,000	SUPPORTING SPONSOR \$5,000	LEADERSHIP SPONSOR \$4,000
CO-BRAND: Sponsor will co-brand event with JA, including name as TITLE SPONSOR with prominent logo representations.	X			
JA GIVING CHAMPION: Sponsor will qualify as a JA Giving Champion. Will be recognized at JA events throughout the year.	X			
PRESS RELEASE: Sponsor will be featured in event press release that gets sent out to local media.	X	X		
NEWSLETTER: Featured in the email newsletter promoting the event.	X	X		
POST-EVENT LETTER: Sponsor will be featured in the thank you letters that get sent to all the sponsors post event.	X	X	X	
EVENT PROGRAM: Sponsor will be featured in the event program distributed to all attendees, including students, speakers, and volunteers.	FULL PAGE AD	HALF PAGE AD	HALF PAGE AD	QUARTER PAGE AD
BOOTH: Sponsor given the opportunity to bring promotional materials to the event's career fair.	X	X	X	X
AT EVENT: Verbal and/or visual recognition at the event and featured signage.	VERBAL & VISUAL	VERBAL & VISUAL	VERBAL & VISUAL	VERBAL & VISUAL
SOCIAL MEDIA: Sponsor will be recognized in a social media post thanking your sponsorship.	X	X	X	X
WEBSITE: Sponsor logo will be featured on the event page of our website.	X	X	X	X

MINOR SPONSOR BENEFITS	TITAN OF INDUSTRY SPONSOR \$3,000	GLOBAL MARKETPLACE SPONSOR \$2,000	RESEARCH & DEVELOPMENT SPONSOR \$1,000	STUDENT TEAM SPONSOR \$500
WEBSITE: Sponsor logo will be featured on the event page of our website.	X			
AT EVENT: Verbal and/or visual recognition by emcee of the event and featured signage.	VERBAL & VISUAL	VISUAL	VISUAL	VISUAL
EVENT PROGRAM: Sponsor will be featured in the event program distributed to all attendees, including students, speakers, and volunteers.	LOGO	LOGO	LISTED	LISTED
STUDENT TEAM: Sponsor 1 student team to attend the event.				X



BECOME A SPONSOR

Equip the next generation of business leaders.

To become a sponsor, please complete this form and either email it or mail it to the following:

katia.martin@ja.org or

Junior Achievement of Southwest Michigan, 2785 W. Dickman Rd., Suite C, Battle Creek, MI 49037

SPONSORSHIP LEVELS

<input type="checkbox"/> TITLE SPONSOR	\$10,000	1 available
<input type="checkbox"/> PRESENTING SPONSOR	\$6,000	2 available
<input type="checkbox"/> SUPPORTING SPONSOR	\$5,000	4 available
<input type="checkbox"/> LEADERSHIP SPONSOR	\$4,000	4 available
<input type="checkbox"/> TITAN OF INDUSTRY SPONSOR	\$3,000	Unlimited
<input type="checkbox"/> GLOBAL MARKETPLACE SPONSOR	\$2,000	Unlimited
<input type="checkbox"/> RESEARCH & DEVELOPMENT SPONSOR	\$1,000	Unlimited
<input type="checkbox"/> STUDENT TEAM SPONSOR	\$500	Unlimited

☐ We cannot participate in this year's event. Please accept this donation of \$_____

☐ We are unable to support this event. Please contact us to discuss additional event opportunities.

PAYMENT OPTIONS

☐ Please Invoice (must be before December 31, 2025)

☐ Check made payable to: *Junior Achievement of Southwest Michigan*

☐ Credit Card Number _____ Expiration _____ CVV _____

BILLING INFORMATION

Business/Organization Name

Contact Name

Phone

Email

Address

City

State

Zip

Signature

Date